



**DIVINA
PROPORTIONE**

JUNE 7.8.9 2017 FAENZA

KERNING CONFERENCE

Kerning is the first international conference in Italy dedicated solely to typography and web typography.

On **June 7th, 8th and 9th 2017** we will gather in Faenza, in the very heart of Italy, top notch speakers from the whole world of typography to create an unique event. Kerning features three days full of workshops and talks.

Kerning offers a very interesting chance to meet developers, gurus, managers and innovators from all over the world.

Kerning is a non-profit event. We want to help grow a community of prepared developers and designers keeping knowledge affordable: that's why full ticket costs just **Eur. 195.00** (VAT included).



Summer STONE
Type designer



Antonio CAVEDONI
Type designer and Web developer



Alessia NICOTRA
Neurophysiologist



Jean François PORCHEZ
Type designer and Graphic designer



Simone WOLF
Moderator

DIVINA PROPORTIONE

JUNE 7.8.9 2017 FAENZA



Amélie BONET
Type designer



Bruno MAAG
Graphic designer and Type designer



Tom FOLEY
Type designer



Luca BARCELLONA
Calligrapher





Richard Rutter

**WORKSHOP
NAME**

JUNE 8.2017 FAENZA

A photograph of a man with a grey beard and glasses, wearing a dark patterned shirt, leaning over a woman with long blonde hair. They are in a workshop or classroom setting. In the background, another person is seated at a desk with a laptop. The text is overlaid on the right side of the image.

Sumner Stone
WORKSHOP
NAME

JUNE 7.8.2017 FAENZA



ATTENDEES

Art Directors

Developers

Front-enders

Visual designers

UX experts

Attendees are either delegates from affirmed companies, from startups and freelancers.

Professionals who want to stay up to date with the best typography practices.

FAENZA

The conference will be held in Faenza, a nice medieval town, home of an ancient tradition in design and craftsmanship.

Faenza is placed in the north of Italy well connected to Bologna and Florence stations and airports

From Faenza you can reach in short time the Guglielmo Marconi International Airport (BLQ), with a lot of international connections available, including non-stop flights to Amsterdam, Brussels (National), Charleroi (Brussels South), Copenhagen, Dublin, Edinburgh, Istanbul, Lisbon, London, Madrid, Moscow, Paris, Prague, Vienna, and Zagreb.





FAENZA





Cinema Teatro **SARTI**

VENUE

The foyer has one main area where attendees will rest during the coffee breaks and a private garden where buffet will be served.

Main sponsors will have a reserved exhibition area assigned to help connect with the attendees.

It is placed in the center of the town, 5 minutes walking to the main square.



**CINEMA
TEATRO
SARTI**



**VECCHIA
STAMPERIA**



**PALAZZO
NALDI**





Summer STONE
Typesigner



Marta BERNSTEIN
Typesigner and Teacher



Gerri LEONIDAS
Typesigner and Teacher



Mark SIMONSON
Typesigner

BLACK FIRE ON WHITE FIRE

JUNE 1.2.3 2016 FAENZA



Mark BOULTON
Typographic designer



Jonathan BARNBROOK
Graphicdesigner and Typesigner



Richard Rutter
Typesigner and Coder



Luca BARCELLONA
Calligrapher

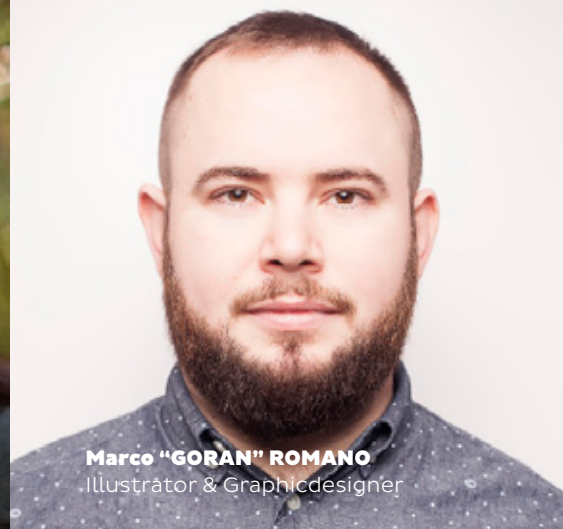




Bruno MAAG
Typedesigner



Laura WORTHINGTON
Typedesigner



Marco "GORAN" ROMANO
Illustrator & Graphicdesigner



Tobias FRERE-JONES
Typedesigner

WHAT LIES BENEATH

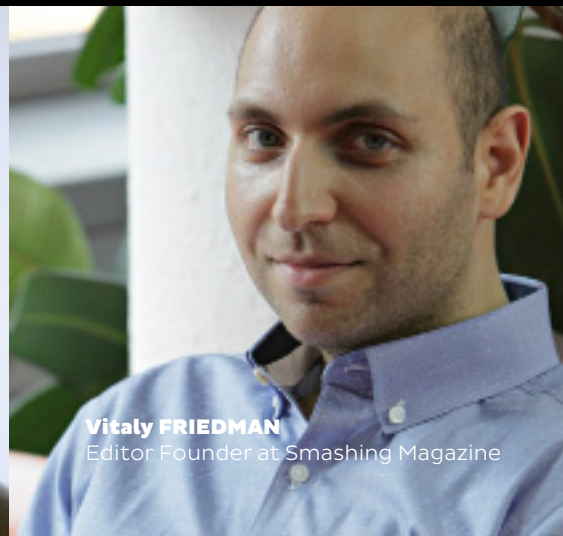
KERNING 2015 3RD EDITION



Nicholas FELTON
Infographic Designer



Indra KUPFERSCHMID
Typedesigner



Vitaly FRIEDMAN
Editor Founder at Smashing Magazine



Oliver REICHENSTEIN
Information Architect





**SPENCERIAN: THE GOLDEN AGE
OF PENMANSHIP**
2 Days Workshop

Barbara CALZOLARI
Masterpenman



**THE NEW AESTHETIC
OF DATA NARRATIVE**
2 Day2 Workshop

Francesco FRANCHI
Art Director at Il Sole 24 ORE



THE ARTIST'S BOOK
HETCHING 'N LETTERPRES
2 Days Workshop

Damiano BANDINI Typographer
Enrico VERSARI Artist
Alberto ZANNONI Artist



**KERNING
2015
WORKSHOPS**



Nicholas FELTON
Infographic Designer



**RESPONSIVE DESIGN: CLEVER TIPS,
TRICKS AND TECHNIQUES**
1 Day Workshop




Vitaly FRIEDMAN
Editor Founder at Smashing Magazine

This is an overview of Kerning Conference in 2015, from international and national demographic analysis to its investment and economic impact on Faenza, Italy.

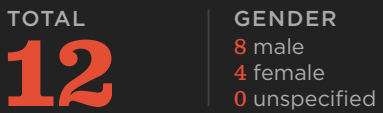
ATTENDEES



TOP 5 ORIGINS

-  Italy | 108
-  United Kingdom | 15
-  Netherlands | 12
-  Germany | 10
-  Sweden | 8

SPEAKERS & TEACHERS

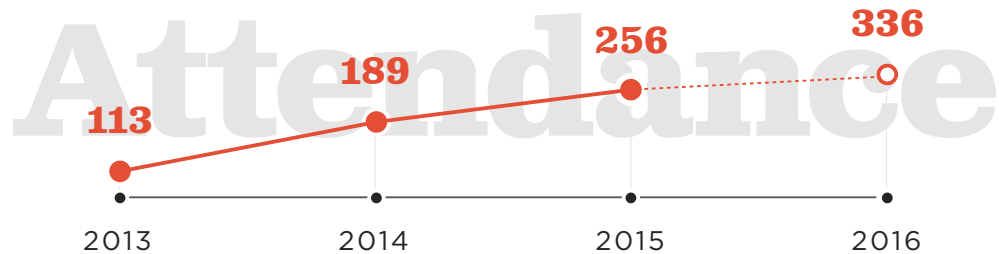


BACKGROUND



TOP 5 REGIONS

- Emilia Romagna
- Veneto
- Toscana
- Lombardia
- Marche





Vincent CONNARE
MS Comic Sans Author



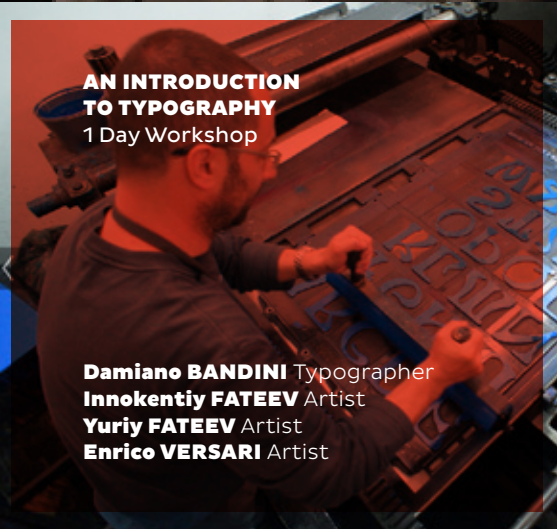
Ellen LUPTON
AIGA gold medalist



Elliot Jay STOCKS
Creative Director at TYPEKIT



Jessica HISCHE
Independent Letterer



**AN INTRODUCTION
TO TYPOGRAPHY**
1 Day Workshop

Damiano BANDINI Typographer
Innokentiy FATEEV Artist
Yuriy FATEEV Artist
Enrico VERSARI Artist



**AN INTRODUCTION
TO CALLIGRAPHY**
1 Day Workshop

Luca BARCELLONA Calligrapher

KERNING 2014 STROKE & SHAPE 2ND EDITION



Jan MIDDENDORP
Consultant at MyFonts & Author



Francesco FRANCHI
Art Director at Il Sole 24 ORE



Erik Van BLOKLAND
Founder at Letterror



Frank CHIMERO
Designer, Illustrator and Author



Luc(as) DE GROOT
Type Designer



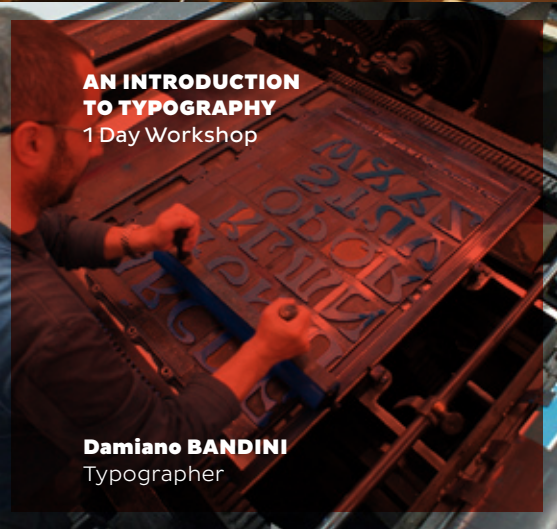
Nina Stössinger
Type Designer



Richard Rutter
Type Designer



Marko Dugonjić
Coder



**AN INTRODUCTION
TO TYPOGRAPHY**
1 Day Workshop

Damiano BANDINI
Typographer

KERNING **2013** **KERN!** 1ST EDITION



Yves PETERS
Art Director



Aral BALKAN
Coder & UX Expert



Bas JACOBS
Type Designer



Christopher MURPHY
Coder & UX Expert



**KERNING
MOMENTS...**





We have been organizing international conferences for **13** years gathering to our venues more than **10.000** attendees



PHP DAY 2015

2 days

24 speakers

308 attendees

5000+ video streaming connections



JS DAY 2015

2 days

23 speakers

324 attendees

5000+ video streaming connections



Better Software 2015

3 days

30 speakers

240 attendees

SPONSOR LEVELS

CUSTOM SPONSORSHIPS (BREAKS, LUNCH, PARTY, T-SHIRTS) AVAILABLE UPON REQUEST

	20 Minion	8 Brevier	4 Bourgeois	2 Pica	1 Great Primer
FREE PASSES FOR THE EVENT *	1	2	4	6	10
30% DISCOUNT FOR FULL-PRICE PASSES *	-	4	8	12	16
MENTION IN NEWSLETTERS	✓	✓	✓	✓	✓
MENTION ON SOCIAL NETWORKS	✓	✓	✓	✓	✓
MENTION IN PRESS RELEASE	-	✓	✓	✓	✓
LOGO ON CONFERENCE WEBSITE	●	●	●	●	●
LOGO ON CONFERENCE PROGRAMME	●	●	●	●	●
LOGO ON ROLL-ONS AT THE VENUE	-	●	●	●	●
LOGO ON POSTERS	-	●	●	●	●
LOGO AT THE BEGINNING OF VIDEO	-	●	●	●	●
GADGET IN SCHWAG (PROVIDED BY THE SPONSOR)	-	✓	✓	✓	✓
STAND AT THE VENUE (1 DESK, 2 SEATS)	-	-	-	✓	✓
COSTS (VAT EXCLUDED)	Eur. 500,00	Eur. 1.500,00	Eur. 3.000,00	Eur. 5.000,00	Eur. 10.000,00

* WORKSHOP EXCLUDED





STAY IN TOUCH

Sponsorships

Francesco Fullone
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Speakers

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+39 338 4689953

Town & Venue

Beatrice Bassi
beatrice@kerning.it
+39 333 2888213